A collective ambition to transform the lives of 180,000 rural households in Bangladesh by intervening 8 Value Chains along with social and financial services.
Reflections from the field - Jashore & Satkhira, Dec 2018
Visit was focused on Bull Fattening and Crab Sub- Sectors

Honorable Ambassador – Embassy of Switzerland, Bangladesh - Mr. René Holenstein, partners and CARE Bangladesh Team accompanied by Prabodh Devkota, Assistant Country Director, Programs
CONTROL OVER MARKET SPACE & RESOURCES

In our society, males have controls over the markets such as bull selling. It involves many skills including ‘negotiation’. There are few women sellers but I am taking this challenge and I am earning good and supporting my family. I am also breaking the barriers!

Ms. Kazal Rekha
Monirampur, Jessore
I do not only take care of bulls and our animals, I also have a say in our earnings after selling the bulls. I have a say in family spending and decision making!

Ms. Sakina Begum
Keshabpur, Jessore
COMMUNITY INTERACTION
Among others, Crab cultivation is one of the non-traditional farming that women are exploring!

Research ponds established in Satkhira through the collaboration of SHOMOSTI and Khulna University (KU).
SHOMOSHTI is trying to bridge the gap between technology, research, innovation, market players and farmers.

Crab nurseries' capacity has been developed through training conducted by the hatchery. Nurseries stock crablets and release at the juvenile stage to the growers that reduces the risk for the crab farmers with decreased mortality.
Community interaction during the visit!
MAKING VISIBLE DIFFERENCE

**BULL FATTENING**

- SHOMOSHTI is supporting total 53,035 bull fattening farmers
- Net income-Baseline- 23,068 BDT; after intervention 58,230 BDT, on an average per HH-
- Traditional approach- one bull fattening production cycle per year
- Improved approach- two-three production cycles per year
- The profit margin per bull on an average is BDT 13,000

**CRAB FATTENING**

- SHOMASHTI is supporting 2,718 crab producers households
- Net income-Baseline- 63,319 BDT –after intervention- 98,872 , on an average per household per year
- Baseline production- 8.8 KG/decimal; after intervention 12.5 KG/decimal
Key challenges in Bull Fattening and Crab and what we aim to do

To tackle the lack of access to finance for Bull Fattening by poor and disadvantaged farmers, SHOMOSHTI is partnering with

- iFarmer, a livestock investment firm, to facilitate purchase of quality calf through seasonal loan
- Bank Asia, through its Agent Banking, to facilitate purchase of quality feed and medicine
- CARE is scaling up its tested innovation A-CARD to help farmers accessing loans

To address the gap of crablets production and to meet the market demand, SHOMOSHTI has partnered with

- Nawabenki Ganamukhi Foundation Hatchery, a social entrepreneurship, to strengthen the supply chain of commercially bred crablets
- Khulna University to specify the peak and lean periods of crab sourcing from nature
THANK YOU