



# Camp Clean-up Campaign



**Emergency Appeal for People Fleeing Myanmar Project**

**WASH Program, Cox's Bazar**

**Funded by: Disaster Emergency Committee (DEC)**

**Implementing by COAST Trust under Technical Assistance of CARE Bangladesh**

CARE, in partnership with its national partner COAST Trust, is implementing the “*Emergency Appeal for people fleeing Myanmar*” project in camps 1E and 1W in Kutupalong, Ukhiya, Cox’s Bazar. The project is funded by Disaster Emergency Committee (DEC). The project focuses on safe water supply, sanitation, hygiene promotion and GBV-protection by installing hygienic latrines, deep tube wells, bathing cubicles and women friendly space (WFS). It targets 15,000 people, both refugees and neighboring host communities, where 7800 are women and girls.

As part of this project, a clean-up campaign has been launched to promote awareness on hygiene and environment. The people are being motivated to ensure cleanliness in and around the camp to live healthy.

On 13 August, CARE and COAST Trust joined the *Majhis* (camp leaders) and held a rally to generate awareness on maintaining cleanliness across the camp. People wearing specially designed camp, t-shirt, mask, gloves and a range of cleaning tools joined the rally holding placards and festoons. Representatives from the Bangladesh Govt., UNHCR, and BRAC also took part. The rally was followed by a brief discussion where officials from CARE and COAST Trust explained the objective of the project and its cleanliness drive while speakers from UNHCR and BRAC stressed on the need of keeping the environment clean and thanked the dwellers for taking this forward.

After that, 10 teams were formed and equipped with spade/shovel, rake, broom, basket, bleaching who started the cleanliness drive across the camp. The dwellers from the camp and surrounding areas spontaneously joined



the drive and helped gather several thousand kilos of waste materials at the designed dumping points. Some drains were also cleared during the drive. All participants were offered a snacks pack as a token of appreciation.

Through this cleanliness drive and door to door visit by volunteers, the organizers were able to reach out to large number of people of all age and gender. The camp dwellers and the host community have now started to realize that it is a collective responsibility to keep the surrounding clean which only can ensure a healthy living.